



APT 2012

4th International Conference on Accelerated Pavement Testing

Prof. John T. Harvey
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Conference co-chairs





Summary

- n **Who:**
 - o Co-Sponsors UCPRC and ICT
- n **Where:**
 - o Davis, California
- n **When:**
 - o September, 2012
- n **What:**
 - o 3-day conference
 - o Technical workshops
 - o Local fun: Napa, Tahoe, San Francisco
- n **How:**
 - o UC Berkeley ITS Tech Transfer organizes and finances the conference

TECH TRANSFER



Host Roles

- n University of California Pavement Research Center (UC Davis and UC Berkeley)
 - o Planning
 - o Local arrangements
 - o Workshop organization
- n Illinois Center for Transportation (UIUC)
 - o Planning
 - o Workshop organization
 - o Paper review organization
- n UCB ITS Technology Transfer Program
 - o Admin and financial arrangements
 - o Local arrangements

TECH TRANSFER



UCB ITS Technology Transfer Program

- n Associated with UC Berkeley Institute of Transportation Studies
 - o Local Technical Assistance Program for California
- n Host at least two 300+ person conferences per year
- n Dedicated event planning staff
- n Will organize all aspects of the conference
 - o Including financing
 - o Will assume financial risk
 - o Transfer profit to next conference





Conference Venue

- n New 500 person conference center opening in 2009
- n Multiple meeting rooms
 - o Ideal size for APT 2012
- n Onsite restaurant and pub
- n Walking distance to nine hotels and downtown
 - o Along bike paths not roads

New Conference Center

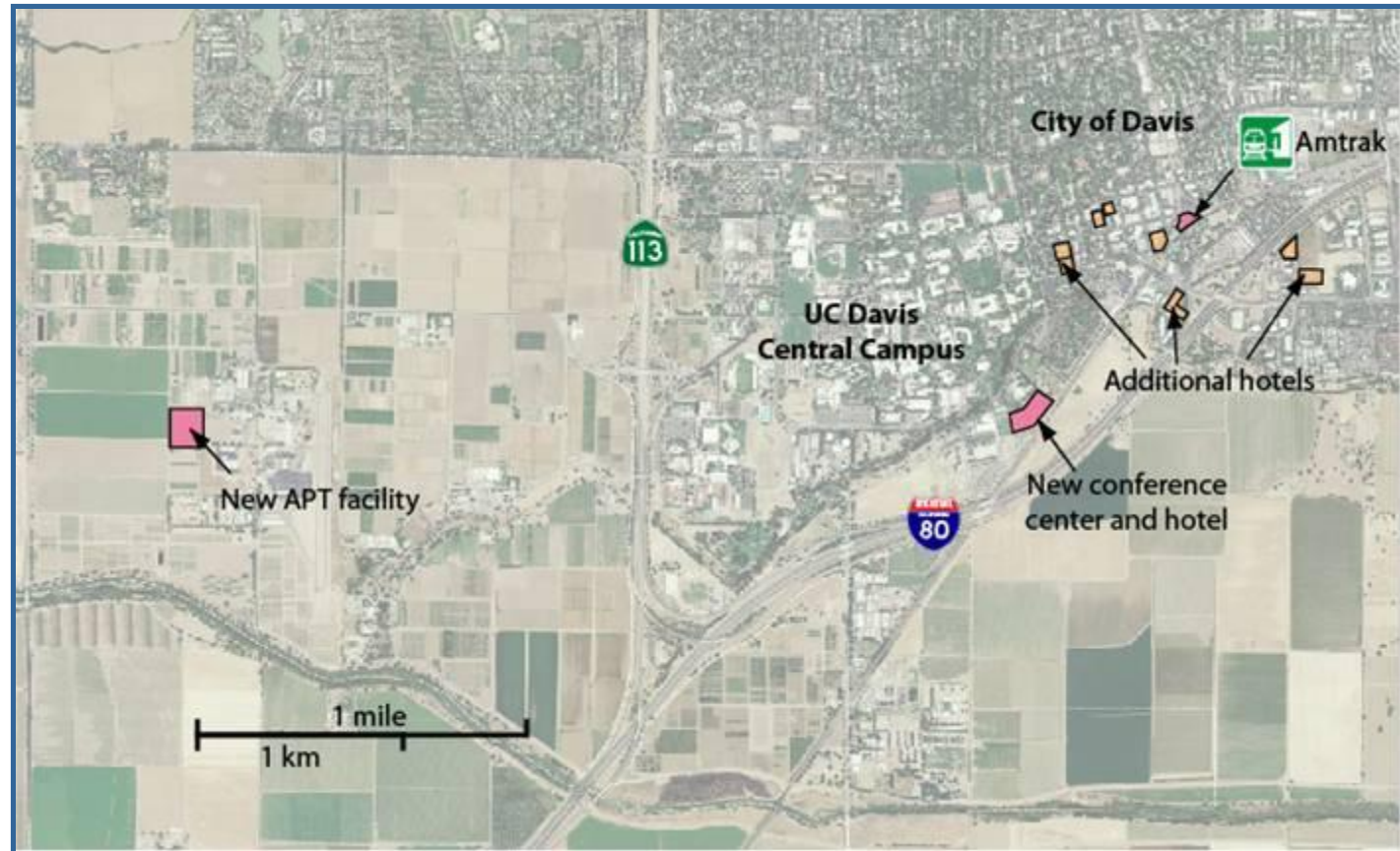


VIEW OF WEST FACADE





Location of ATRIC site



4th International Conference Goals

- n Build upon successes of previous conferences
 - o Papers
 - o Workshops
 - o Interaction
- n Increase number of participants
- n Increase number of student/young participants



4th International Conference Objectives

- n Reduce cost
 - o Test sections near conference site
 - o More participants
 - o Obtain some sponsorships
 - o High quality/low cost catering
 - n University Services
 - o Hotel costs \$75-\$150/night
 - n September is the quietest month of the year



4th International Conference Objectives

- n A memorable event
 - o Attractive nearby vacation trip locations
 - o Good weather
 - o Opportunities to see innovative pavement rehab technology on nearby state and county projects



TECH TRANSFER



ILLINOIS CENTER FOR
TRANSPORTATION

